

ERRORS OF INTERPRETATION (a.k.a. TYPE VI ERRORS)

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Stochastic
Solutions



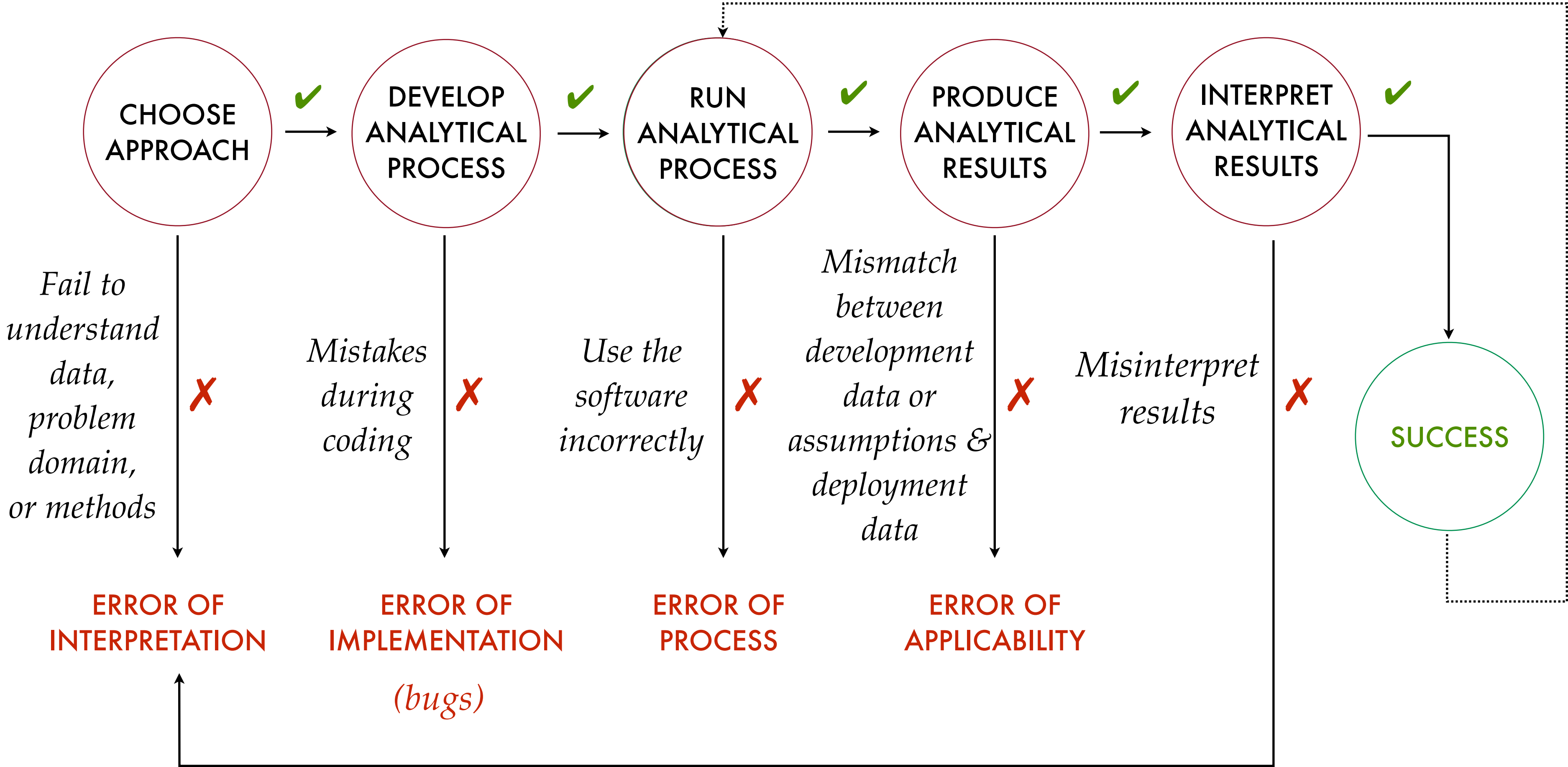
SMART
DATA
FOUNDRY

DEVELOPMENT PHASE

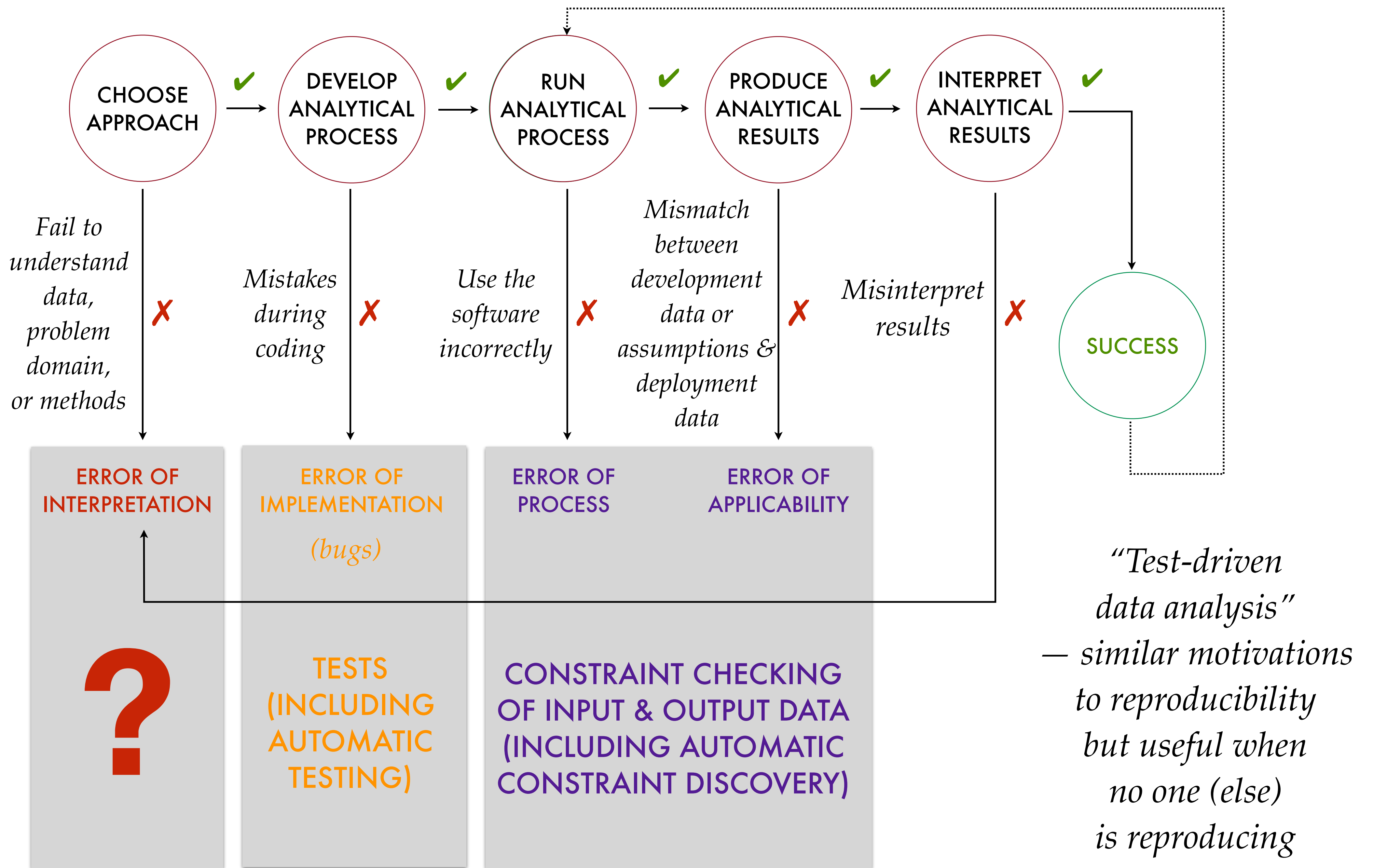
Using sample/initial datasets & inputs to develop the process

OPERATIONAL PHASE

Using the process with other datasets and inputs, possibly having different characteristics



TDDA APPROACH



First do no harm

Mars

Climate

Orbiter



NASA (SI)
Newton-seconds

v.

Lockheed Martin (FPS)
Pounds (force)
-seconds

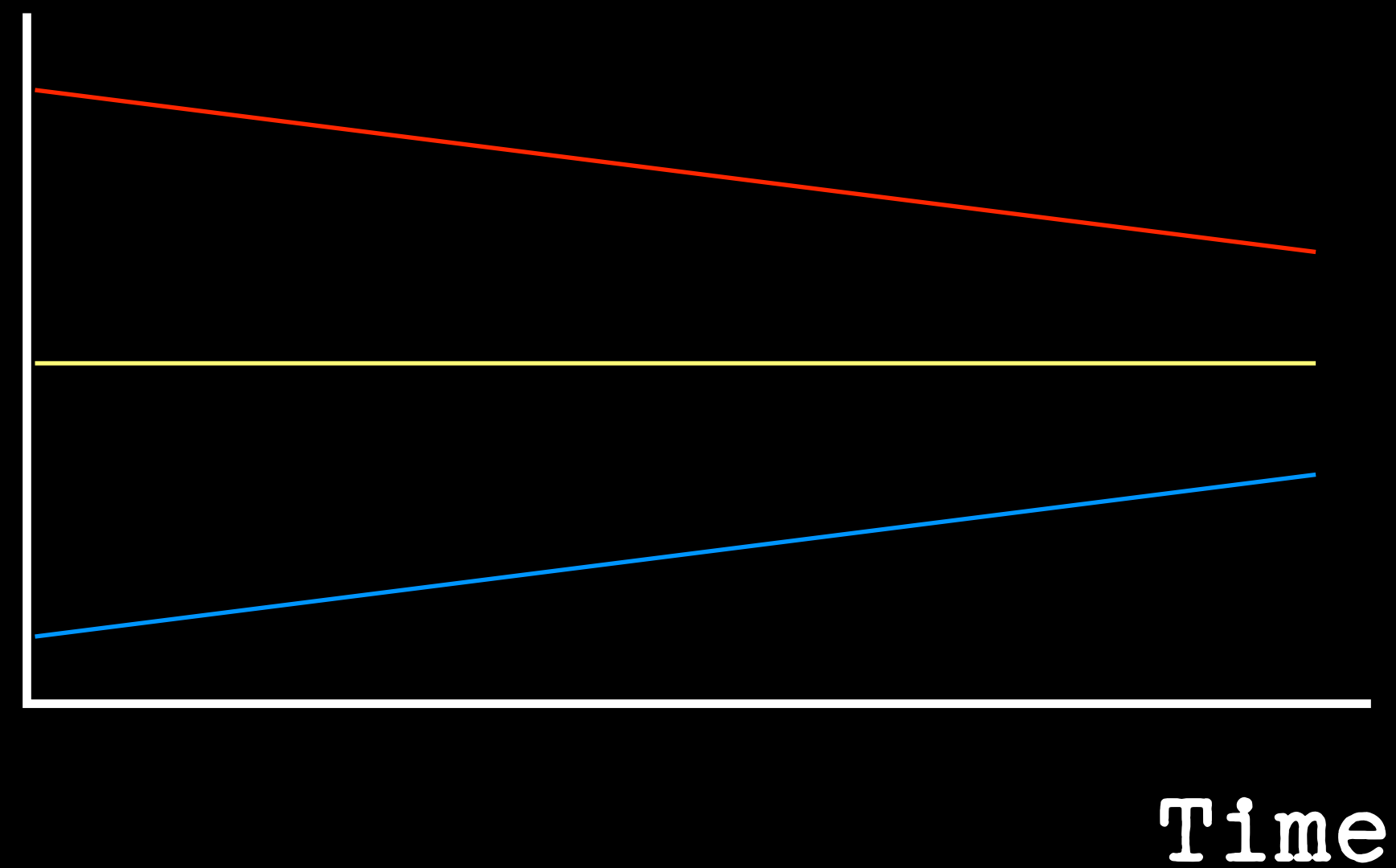
m	metres	bn	10^9
m	miles	bn	10^{12}
m	milli	B	10^9 ; 10^{12}
m	million	90°	$\pi/2$
M	Million (Mega)	90°	45% alcohol
M	Thousand	90°	nearly boiling ($^\circ\text{C}$)
Mi	2^{20} (1,048,576)	90°	wear suscreen ($^\circ\text{F}$)
MM	Million		calories · Calories · kcal
k	Thousand	pt	20 fl oz · 16oz
K	2^{10} (1024)	pt	$1/72.27''$ · $1/72''$
K	Kelvin		

Which class are
we predicting?



99.9983%

Regression to the mean



“Type I” & “Type II” Errors

TYPE I ERROR: FALSE POSITIVE

TYPE II ERROR: FALSE NEGATIVE

TYPE III ERROR: TRUE POSITIVE FOR
INCORRECT REASONS

TYPE IV ERROR: TRUE NEGATIVE FOR
INCORRECT REASONS

TYPE V ERROR: INCORRECT RESULT WHICH
LEADS YOU TO A CORRECT
CONCLUSION DUE TO
UNRELATED ERRORS

TYPE VI ERROR: CORRECT RESULT WHICH
YOU INTERPRET WRONG

TYPE VII ERROR: INCORRECT RESULT WHICH
PRODUCES A COOL GRAPH

TYPE VIII ERROR: INCORRECT RESULT WHICH
SPARKS FURTHER RESEARCH
AND THE DEVELOPMENT OF
NEW TOOLS WHICH REVEAL
THE FLAW IN THE ORIGINAL
RESULT WHILE PRODUCING
NOVEL CORRECT RESULTS

TYPE IX ERROR: THE RISE OF SKYWALKER

01/02/12

Significant Figures & Spurious Precision

Table 2: World Water

	km ³	Per cent
Fresh Water		
Clouds	20,000	0
Continental Water	9,000,000	1
Ice	30,000,000	2
Salt Water		
Oceans	1,300,000,000	97
Total water	1,339,020,000	100

Source: **Not:** Sustainability: A Systems Approach. A M H Clayton & N J Radcliffe

Water

Table 2: World water

	<i>km³</i>	<i>Per cent</i>
<i>Fresh water</i>		
Clouds	20,000	0
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<i>Salt water</i>		
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Percentage Changes

“Relative vs. Absolute risk”

Increase

1% → 1.1%

+10%

+0.1pp

JUNK CHARTS

Dual Axis

Bezos charts

Non-uniform scale

Unclear labels

False zero*

Unclear tick labels

False zero colour*

No units

Area, Volume

Questionable lines
of best fit

Inverted

* When zero is meaningful

GRAPHING BEST PRACTICES

Annotate

Pie charts are OK!

Maximize Data Ink

Units

Minimize chart junk

Zoomed sections for
detail & context

Direct labelling

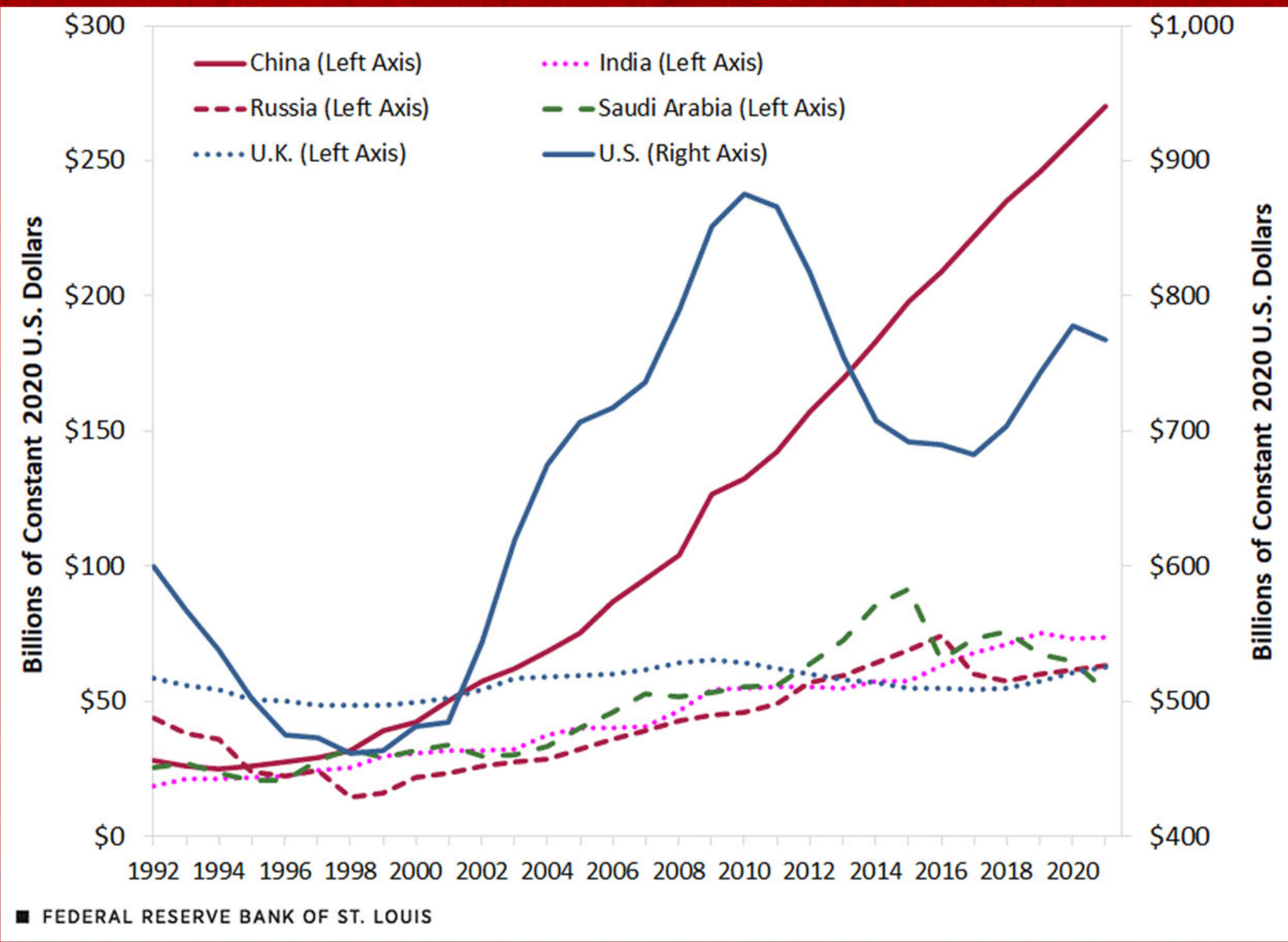
Broken axes where
required

Error bars

```
>>> datetime.date(2101,12,2).strftime('%y/%d/%m')  
'01/02/12'
```

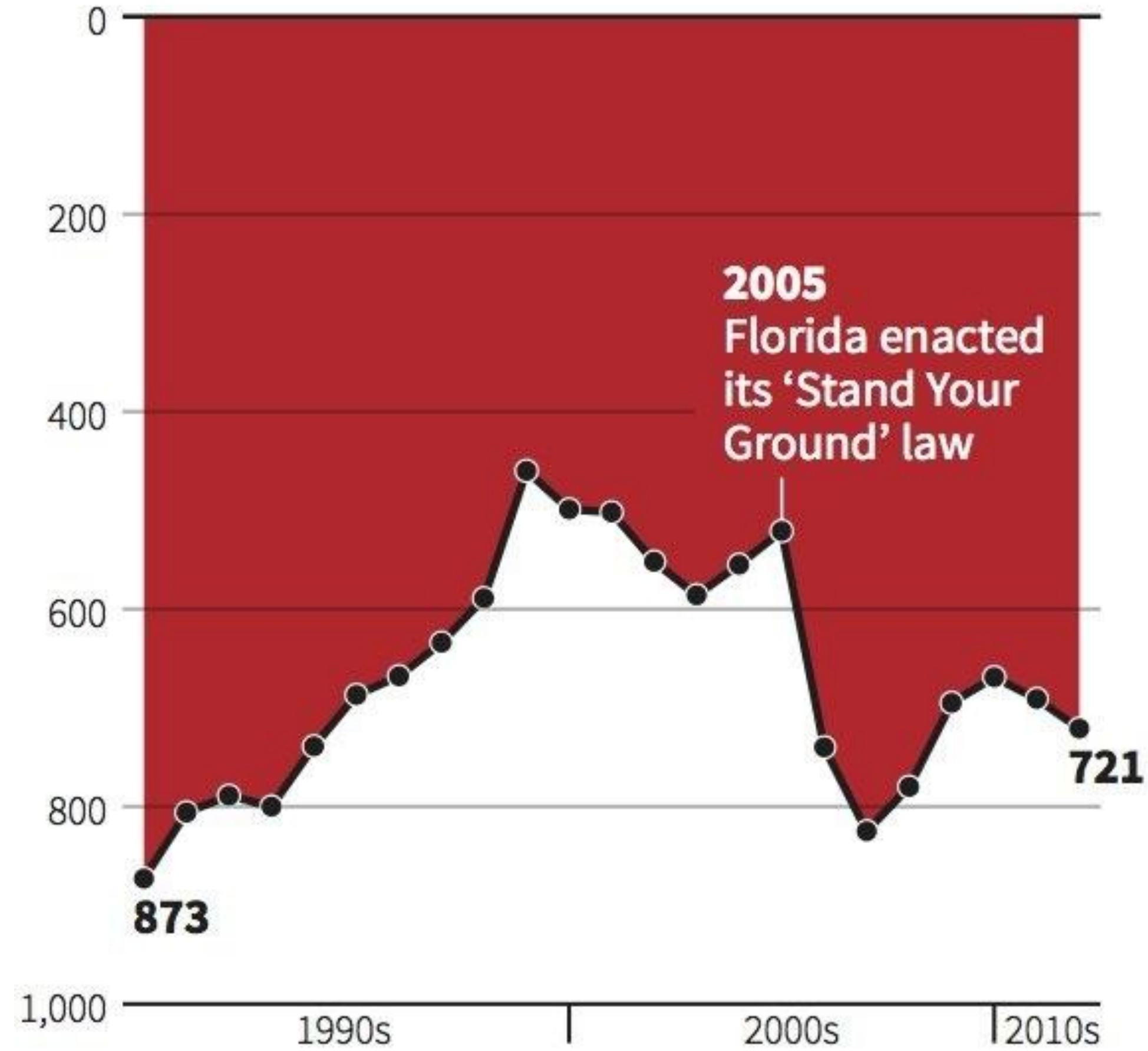
01/02/12

(2 Dec 2101)




Gun deaths in Florida

Number of murders committed using firearms



Source: Florida Department of Law Enforcement


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